



Department: Youth Ministry

Location: First United Methodist Church of Baton Rouge

Job Title: Media Assistant

Time: Part-Time (12-15 hours/week including Sundays)

Reports to: Director of Youth Ministry & Executive Director of FUMC

PURPOSE

The Youth Ministry Media Assistant is responsible for the development and execution of the media, promotions, and publicity of the Youth Ministry at First United Methodist Church. Specifically, the Media Assistant will prepare and implement promotional materials, website, social media, photography, and videography and technological aspects of the ministry. This person will collect and tell the stories of FUMC Youth in a cohesive presentation across multiple platforms. They will work well with church staff to create excellent faith experiences that help youth strengthen a relationship with Jesus Christ and each other.

COMPETENCIES & EXPECTATIONS

- Passion for ministry to youth and seeing both parents and students grow in their faith.
- Growing relationship with Jesus Christ evidenced by action, attitude, and behavior.
- Commitment to fully live into the vision, values, and statement of faith of First United Methodist Church.
- Ability to embrace innovation and creativity while adapting to growth and change.
- Dependable, trustworthy, self-starter, and excellent at following through on details.

ESSENTIAL JOB FUNCTIONS

- Oversee the social media ministry of FUMC Youth: creating a cohesive product that engages the audience, nurtures faith and makes disciples of Jesus Christ.
- Create and distribute promotions for Youth events and activities, including digital graphics and mailings
- Manage content and design of the Youth Ministry website
- Document events through photography and video
- Prepare digital media for Sunday programs and other youth gatherings
- Capture and publicize stories of life transformation
- Integrate digital media into worship and ministry settings

RELATIONSHIPS

- Reports to the Director of Youth Ministry and the Executive Director of FUMC
- Opportunity to build age-appropriate, mentoring relationships with students
- Works closely with all areas of ministry within First United Methodist Church

Interested applicants should e-mail resumes and personal references to Kale Wetekamm, Director of Youth Ministry, at kwet@firstmethodist.org.



ORGANIZATIONAL COMPETENCIES:

Extreme Mission Ownership: The mission of FUMC is to make disciples of Jesus Christ for the transformation of the world; our staff culture is that we go the extra mile to make sure that the mission, values, and beliefs of FUMC are being promoted by living out LOVE³ (Love God, Self, & Others)

Spiritual Maturity: As staff, we continue to grow in our faith relationship with God through the study of theology, scripture and by seeking mentors; our spiritual maturity is demonstrated by being trustworthy, authentic, and compassionate; we have a clear sense of purpose of the mission of FUMC.

Team Orientation: Teamwork makes the dream work; while each staff member has responsibility for certain areas within the life of FUMC, those areas and staff members work together as part of a larger team to accomplish the goals of FUMC; we are able to take responsibility for our part in team failures.

Creativity and Innovation: Our staff looks for new ways to tell the story of Jesus and his Glory, either by generating new ideas or reworking old ideas; finding creative and innovative ways to live into the mission of FUMC is not only encouraged but expected; we are able to learn from our successes and failures.

Ethics and Values: We are held accountable to the Golden Rule in all circumstances; we honor the core beliefs of FUMC and place great emphasis on loving God, self, and others, at all times and in all situations.

Personal Resilience: Working in the church is hard and flexibility is the name of the game; we embody the ability to change direction, make a new plan, accept the risk, and make a decision without all of the information; we can effectively cope with change and uncertainty and not take out our frustration on others.

Initiative: Our staff is made up of hard working, action-oriented individuals who do not wait around to be told what to do; we set demanding but achievable objectives for self and others.